airbnb

You asked us:

I own a(n) apartment, hotel, villa, vacation rental, bed and breakfast, hostel, serviced apartment, aparthotel, resort, business, property and I want to know:

Why should I use Airbnb and how can it help me grow my business?



“Why should I use Airbnb for my business?”

4 reasons why it matters for your business

one

91.6% DIRECT or UNPAID TRAFFIC

As of Q3 2021, 91.6% of traffic to Airbnb was direct or unpaid*

WHY IS IT IMPORTANT FOR YOU: Users visiting Airbnb from a search engine have a specific intent, giving you access to incremental bookings and a new audience. Diversifying your properties’ bookings has never been so easy.

two

15% AIRBNB FEES-No extra credit card fees

Airbnb will not charge an extra credit card fee, meaning your payout on Airbnb will not have up to 3% of credit card fees taken from it

DID YOU KNOW THAT: The Airbnb fee is automatically deducted from the Host payout. Unlike Airbnb, other booking platforms may calculate an extra credit card processing fee which may be up to 3%. That means, Hosts on such platforms may be paying more than actual platform fees.

three

HOST PAYOUT

Don’t worry about invalid credit cards

HOW IT WORKS? Airbnb will collect the payment from the guest and you will be sent your payout within 24 hours of a guest's arrival via direct deposit, international wire, or other approved payout methods. Read more about when you’ll get your payout here.

four

AirCover: Top-to-bottom protection

Free for every Host. Read more here.

- $1M liability insurance - You’re protected—even in the rare event that a guest is hurt.
- $1M damage protection - We cover damage by guests to your space and belongings, including valuables.
- Pet damage protection - Unexpected damage done by pets is covered.
- Income loss protection - Airbnb reimburses lost income if you cancel confirmed bookings due to damage.

*According to Airbnb internal global data that measured the traffic on airbnb.com from July 1, 2021 to September 30, 2021

“How can Airbnb help me grow my business?”

4 things we did to support professionals

one

SOFTWARE PROVIDERS

Airbnb works with leading software providers globally

MORE INFORMATION: To help you manage your reservations and keep your listings’ content, pricing and availability up-to-date, Airbnb has partnered up with over 200 software providers globally. Professional Hosts now have the option to use any of the Channel Managers or Property Management Software partners we’re working with to manage their portfolio on Airbnb. Full list of software partners here

two

PROFESSIONAL HOSTING TOOLS

A free suite of tools for all professionals

BENEFITS: Tools like the pro-marketing page, multi-calendar, teams and many more were designed to help you host more efficiently and manage multiple listings. Read more here

three

FREE TO LIST - NO COMMITMENT

No sign up fees. No commitment. List and unlist your properties as you wish

DID YOU KNOW THAT: You can list and unlist your properties on Airbnb without having any commitment.

four

EXCLUSIVE EVENTS-MATERIAL

Participate in invite-only events and get access to helpful material. Available only to software providers’ customers.

MORE INFORMATION: Participate in invite-only webinars we organize together with our software partners. Get access to new product insights and helpful tips from Airbnb’s account management team on how to optimize your performance or your revenue strategy on Airbnb.

Your hosting journey with Airbnb starts here

Request to be contacted by an Airbnb representative to help answer your questions about listing your properties on Airbnb.



Got a minute?

Tell us here what you want to know about Airbnb